

The Magazine for the Hairdressing Professional

# INSTYLE

November/December 2019

## THE HAUTE LIST

2019 CULT BRANDS  
AND EXPERIENCE

## NEW YORK STATE OF MIND

BIG CITY BUSINESS

## A CLEANER FUTURE:

PURE HAIRCARE PAVES THE WAY IN SUSTAINABILITY

pure  
ORGANIC CERTIFIED  
COMPLEX 



# BaBylissPRO<sup>®</sup>

# FULL SPEED

# HEAD



experience the power of  
**BARBERology**<sup>™</sup>

With high torque, brushless Ferrari designed 9,500 RPM motors, **BaBylissPRO** hair clippers were born to perform. Hyper speed and raring to go! Lithium ion battery with 2 hour run time, plus cordless convenience and dual voltage for worldwide usage.

For stockists call Dateline Imports P/L on (02) 9666 3611 or visit [datelinecity.com](http://datelinecity.com)



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## BY HAND



Yovanka Loria is an Adelaide-based creative hair director with two decades of global experience and she now offers an innovative range of hair extensions to take the market by storm, titled as Hand-Tied Hair Extensions. The unique installation technique

allows the lightweight extensions to seamlessly blend with customised hues for each client, encouraging natural hair growth with this modern method. "Made of 100 per cent ethically sourced natural human hair, our extensions enable length, thickness and colour whilst maintaining the integrity of natural hair," Yovanka said.

Visit [www.yovankaloria.com.au](http://www.yovankaloria.com.au)



## FLEXI BRUSH MINI

Glide Hair Tools have made a mini version of their number one selling Glide Flexi Brushes, offering a compact travel partner that can slip into a carry case, school backpack or handbag with complete efficiency. The brush has a hidden bonus mirror discretely hidden in the handle, and the whole set is packaged in an organza bag, making it a Christmas pack must-have. The tool is available in two styles – black for medium to coarse hair, and silver for fine to medium hair - ensuring optimal, tailored detangling.

Visit [www.glidehairtools.com.au](http://www.glidehairtools.com.au)



## LITHIUM HAIR TRIMMER

Welcome the new GoldFX T Blade Lithium Hair Trimmer from BaBylissPRO, with a motor designed by Ferrari engineers as a cord/cordless lithium trimmer fitted with a high torque, brushless Ferrari-designed engine. This makes it ideal for crispy edge ups, hard lines and other detail work. The tool's 360° exposed, zero gap T blade makes it capable of top-tier precision, complementing a brushless motor speed up to 7200 rpm.

Visit [www.datelinecity.com](http://www.datelinecity.com) or call (02) 9666 3611

# INSALON

The latest tools and technology

## BACK TO BASE

Crazy Color introduces Back To Base, an important new tool to take your clients back from their bold rainbow looks and bright pastels back to their original blonde base – as the title would suggest. The technology allows for 30 minutes service time with a creamy, non-drip formula that removes existing colour, built with ingredients such as Kaolin Clay, the earth's natural cleanser that gently removes impurities without stripping natural oils. Visit [www.aii.net.au](http://www.aii.net.au)



## COSME CURL

Welcome Armino's Cosme Curl, which provides hair curling lotions and conditioners at various levels for the ultimate tailored curls. The products put hair health first, and the products individually prioritise hold, damage, texture, softness, elasticity and more, offering ideal curls that are personalised individually to your clients and their hair types. Visit [www.eki.com.au](http://www.eki.com.au)

## K-SET

Kieren Street spent too many years travelling to international hair shows with heavy bags and decided to do something about it, launching the K-Set bag as a multifunctional luxury travel bag ideal for those in the fashion industry. Hair stylists, makeup artists, photographers and travellers can use the bag to streamline their life, with durable vegan leather and three compartments for luxe efficiency. An easy slip slot allows for convenient carry while the simple, sleek design remains constantly in style. Visit [www.k-set.com.au](http://www.k-set.com.au)



# BARBER BRILLIANCE

THESE NEW BABYLISSPRO BARBEROLOGY TOOLS HAVE LAUNCHED IN AUSTRALIA, AND THE LEVEL OF INNOVATION, CRAFTSMANSHIP AND DESIGN MEANS YOU SHOULD GET THEM IN YOUR KIT IN 3, 2, 1...



**B**aBylissPRO recently announced new tools in their Barberology range late-October, including 3 clippers, 3 trimmers and one shaver, all to be exclusively distributed through Dateline Imports P/L. The good news is that the BaBylissPRO GoldFX and RoseFX Clippers, GoldFX Skeleton Outliner Trimmer have officially landed in Australia and are ready for your kits, while their new Double Foil Shaver is available for pre-order for a mid-November launch.

The BaBylissPRO GoldFX and RoseFX Lithium Hair Clippers are bona fide hero tools, boasting power, speed and precision, equipped with a motor designed by Ferrari engineers. The engine has speeds up to a hyperspeed 9,500 rpm, while the DLC titanium-coated blades are designed for extraordinary efficiency and precision. Other features include dual voltage for worldwide use and a lithium ion battery with a 2 hour cordless run time. Included are 8 comb attachments and a hanging hook.

Beyond the extreme efficiency and power, both tools are styled magnificently. BaBylissPRO GoldFX Lithium Hair Clipper features an all-metal housing with a glossy gold finish, while RoseFX features an

all-metal housing with a glossy rose gold and silver finish.

Next on the launch list is the BaBylissPRO GoldFX Skeleton Lithium Trimmer, which has a unique 360° exposed, zero gap T-blade for ultimate precision. The BaBylissPRO GoldFX Skeleton Lithium Hair Trimmer is a cord/cordless lithium trimmer fitted with a high torque, brushless Ferrari-designed engine, making it ideal for crispy edge ups, hard lines and all other detail work. The

brushless motor speeds up to 7,200 rpm, for the optimal combination of speed, power and precision, while the lithium ion battery feature 2 hours of cordless run time. This trimmer comes in an all metal housing with a glossy gold finish and with LED charge indicator lights and hanging hook.

Lastly, the BaBylissPRO FoilFX02 Metal Double Foil Shaver is the ultimate finishing tool. The tool makes fading and blending easier, with ultra-fine, hypoallergenic titanium foils to boost close-cut performance. The cord/cordless shaver delivers sustained performance with a 3 hour charge for

180 minutes cordless use. It also boasts an all-metal housing and glossy finish. A handy charging indicator accompanies a 3 metre power cord, cleaning brush and storage pouch. All tools offer a 2 year warranty.

To support these tools BaBylissPRO has put together a specialised international Barber Team called BaBylissPRO Barberology and you can follow their work on social media via @babyliss4barbers or through their personal accounts, such as stars like @robtheoriginal and @staygold31.

With modern technology, a booming social media presence and a constant eye on innovation, these tools from BaBylissPRO are a completely fitting way to segue into 2020. Grab them fresh off the boat as they descend on Australia to take the country by storm. **IN** For more information visit [www.datelinecity.com](http://www.datelinecity.com)

