

AUSTRALIA

September 2017  
**ELLE**

**ELLE**

SO YOU  
THINK YOU  
CAN WRITE?  
**CONTRIBUTE  
TO ELLE  
AND WIN!**

**SPRING  
FASHION**

IT'S TIME TO  
RESET YOUR LOOK!

*(Hint: you'll need  
tailoring, a beret,  
glitter heels and  
anything red)*

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**THE  
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IN 2017



Celebrity Curls 3 In 1  
Genius curling iron, \$120,  
Silver Bullet, i-glamour.com

"Fashion has been heading towards the '90s again, so hair has become less considered," says hairstylist Syd Hayes, who crafted the curls on this *ELLE* shoot. "I like that curls feel a little more reckless, undone and effortless. It's nice to see people finally less worried about that perfect blow-out look."

If you've got curly locks but need a little more convincing to go au naturel, cruise the bevy of selfie-centric inspo right there at your fingertips. There are some 12.8 million pics, and counting, filed under #curlyhair on Instagram (compared with the significantly lower four-or-so million you'll find if you search #straighthair).

The explosion of curls on the runways, street and your social-media feed means that haircare companies are following suit. Curly product formulations are more refined than ever before and a long way from the crunchy mousses of old. There's never been a better time to drop the iron and let your kinky flag fly. "Curls make you look younger, more playful and full of life," says hairstylist Renya Xydis. That's one hell of a triple threat.

**WET HAIR, DON'T CARE**

Curl success is less about what you do, and more about what you *don't* do. "Rough drying causes friction and upsets the curl forming, so curls are at their best when they're not too towel-dried after washing," explains Hayes. Resist the urge to tame the mane and let nature do (at least some of) the work. "Blot, never rub your hair dry," agrees hairstylist Anthony Nader. "Cold water is key, too – wash with the coldest water you can handle. It's vital for giving maximum shine and manageability, which is crucial with curls."

**KEEP YOUR COOL**

If you don't have time for the atmosphere to do the drying for you, tread carefully with the heat. Too much of it can dehydrate the hair and cause curls to lose their shape. So find a hairdryer and diffuser pairing that lets you tweak the temperature.



Curl Conditioning Mousse, \$45, Bumble And Bumble, mecca.com.au



Curl Control Mousse, \$40.95, Moroccanoil, 1300 437 436



Dualsenses Curly Twist Hydrating Serum Spray, \$25.45, Goldwell, goldwell.com.au



Care Curl Control Mask, \$32.49, Keune, keune.com/anz



Liquid Rollers Curl Balm, \$32.95, Evo, evohair.com



Mane Event, \$54.95 for 60 capsules, Apotecari, apotecari.com.au

"CURLS MAKE YOU LOOK YOUNGER, MORE PLAYFUL AND FULL OF LIFE"

Curl Secret Multi Curl, \$130, VS Sassoon, vssassoon.com.au



**INNER STRENGTH**

For curls that have optimal bounciness, you may need to plan your attack from the inside, too. A supplement designed to boost hair health and protect from free-radical damage will mean your naturally dried waves will better hold their shape.

**COILS NEED OILS**

"Oils are essential for protecting and repairing the keratin levels in the hair – they keep the hair strong and not prone to breaking," says Xydis. Nader advocates prioritising moisture over protein if you want your curls to be in top condition. "For curly hair to look its most beautiful, you need to beat frizz and brittleness," he says. New sophisticated formulas mean you can find enough moisture for curl definition without weighing the hair down.

**WAVE THE WAND**

Whether you have them thanks to genetics or not, the right hot tool can create curl magic. Xydis favours the narrow Micro Wand by Cloud Nine. "The diameter decreases down the length, so it's versatile enough to do everything from tight to loose curls. And it lets you emphasise and define curls, which in turn decreases the appearance of frizz," she explains. If you're faking waves in naturally straight hair, make sure you leave the ends out. "It's so much more lived-in and natural. Curling all the way to the ends can result in your curls looking like a wig," warns Nader. "And the more haphazard and irregular you are when you section the hair to tong, the better the curls will sit." □

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