

# HAIR BIZ

Year 13 Issue 4



## THE NEW HAIR CURLING REVOLUTION

*ONE TOOL, ENDLESS CURLS*

**ghd**  
good hair day

# DATELINE CITY

"Home to the best hairstyling, personal hair grooming tools and associated products"



## TURN IT INTO A TONER

Turn any shampoo, conditioner or cream-based styling product into a toner with Keracolor Toning Drops. Keracolor Toning Drops are keratin-infused, and can be rinsed out or left in the hair.

## SAME DAY, CUSTOMISABLE KERATIN TREATMENT

New look packaging with same amazing formula. Keratin Complex Personalized Blow Out Treatment is the zero downtime, customisable keratin treatment - smooth, straighten, define curl or de-frizz! Results last up to three months.

## SOMETHING TO TORQUE ABOUT

High torque meets supreme performance. Now available in beautiful gold and rose gold, BaBylissPRO Hair Clippers offer exceptional power and durability to cut through all hair types with impeccable ease.

## THE NO-FUSS FOIL

Life is easier with no-fuss foil! Robert de Soto iFoil Embossed Pop-Up Foil is embossed for secure hold while highlighting, streaking, isolating colour and applying balayage. Fast, easy interleaved foil.

## FASTER, EASIER WITH ROTATING BARREL

Brilliantly shiny, smoother curls for all hair types. Silver Bullet Rotating Curling Iron is simple and easy-to-use with a clockwise or anti-clockwise motorised barrel. Ceramic barrel surface infused with Argan Oil.

## PARLUX'S NEW IRIDESCENT DRYER

Must-have: Parlux Alyon Air Ionizer Tech Hair Dryer in iridescent jade. Italian-made innovation and technological prowess, now combined with a uniquely gorgeous green iridescence. Limited numbers available.

## KERATIN, MARULA OR ARGAN

Three haircare powerhouses. Three complete haircare ranges. Choose Keratin, Marula Oil or Argan Oil, and 12Reasons will bring you superstar results with haircare based on the most potent ingredients available.

FOR MORE INFORMATION:  
CALL DATELINE IMPORTS P/L ON (02) 9666 3611  
OR VISIT DATELINECITY.COM

# DATELINE

12 REASONS

# THE 12 MOST IMPORTANT REASONS FOR EXQUISITE HAIR

From mediocre to extraordinary, **12Reasons** breathes new life into hair. 12 vital reasons for the **12Reasons** advantage: cleanse, detangle, colour protection, rich nourishment, anti-frizz, eliminate product build-up, deeply moisturise, add brilliant shine, smooth, nurture dry and damaged hair, improve manageability and won't weigh hair down. 3 complete haircare ranges, each with a superstar ingredient: Keratin, Argan Oil and Marula Oil.

For stockists contact Dateline Imports P/L on (02) 9666 3611 or visit [datelinecity.com](http://datelinecity.com)



/12ReasonsHair



@12reasonshair

