

INSTYLE

January/February 2019

**BUZZ-
WORD**
FREE
BEAUTY

BUSINESS:
DARE TO
DISRUPT

THE NEW
SALON X

Fearless

PURE BALANCE TECHNOLOGY. INTRODUCING NEW
KOLESTON PERFECT WITH ME+ #ASKFORWELLA


WELLA
PROFESSIONALS

KERACTION COMPLEX

Eugene Perma Professionnel welcome Keraction Complex, with nutriments extracted from the carob tree and all facets working towards the brand's famous art of repair agenda. The complex fortifies the hair shaft, prevents breakage and makes the hair softer and shinier. This manifests in personalised four keratin repair rituals in salon – Keratin for ultimate repair, Keratin Glow for shine and repair, Keratin Pulp for body and repair and Keratin Frizz Control for controlling waves.

Visit www.eki.com.au



LAKMÉ COLOUR

Lakmé's colour portfolio offers diverse colouring solutions, from grey coverage, to intense fashion shades, clean blondes, toning and application removal.

The brand is renowned for its high quality and standards, from research, care of hair health, application techniques, product designs, use of raw materials and system of formulation. With a passionate team behind it, the brand delivers sustainable, cruelty-free and eco-friendly colour.

Visit www.haircareaustr.com



STICK IT

Glide Hair Tools has debuted Stick It, an alternative to clips that holds hair off the face, controls the hair when colouring, can be utilised for up styling and is useful for both braiding and cutting. The product comes in four pieces per pack and allows hairdresser to slide in the tool for a firm grip, ideal for the salon or the barbershop.

Visit www.glidehairtools.com.au



INSALON

The latest tools, terms and technology

BLACKLIGHT

Oligo Pro introduces Blacklight, a new blonding range to change the game with an Australian launch in February. The technology provides premium lifting power and a 100 per cent vegan aftercare range. The range is infused with 11 Amino Acids for greater hair strength and hair surface reparation, while also improving smoothness and shine. Oligo Pro has a cult online following of hundreds of thousands of social media users, with a focus on both efficiency and artistry.

Visit www.salonsupport.com.au



ROSE GOLD TOOLS

Iceman is debuting tools that are the ultimate trending tone, with Rose Gold Scissors and Thinners for precision cutting in the most aesthetically pleasing way. The tools are available in 5.5" scissors and 5.5" thinner, and newly arrived 6" and 6.5"

scissors to suit any hairdresser's personal requirements. The thinners allow hairdryers to trim any length of wet or dry hair, while micro serrated blades deliver a superior cut. The tools also offer offset handles, a removable finger rest and adjustable tension dial.

Visit www.datelinecity.com



HBS BASIN



The HBS Basin is a portable salon basin with 10 minutes of pressurised water within a 25 liter water supply. The basin includes

a ceramic cleansing bowl, stainless steel connections and a variable speed pump. The basin caters to hairdressers who need a professional salon basin on-the-go, as built by qualified cabinet makers. The basin is complemented by the company's portable workstation and colour bar as well, all of which arrive assembled.

Visit www.homebasedsalons.com.au