

# SHOP

*til you*

## FOOLPROOF FASHION

Style combos that always work

SKIRTS:  
the new  
statement  
piece

Pretty,  
easy,  
*flattering*  
hair

NEVER BUY THE  
WRONG SIZE  
ONLINE AGAIN

## GENIUS STYLE BUYS

THE 20 SMARTEST, COOLEST PRODUCTS OF THE YEAR REVEALED!



GET  
KATE MOSS'  
CHAIN STORE  
LOOK

LOOK SEXIER  
(WITHOUT TRYING  
TOO HARD)  
PI00

Watch out, earlobes...  
*Earrings*  
ARE BACK!



9 313006 007234  
AUGUST 2012 \$7.60  
NZ \$6.40 (incl GST)

BEAUTY FOCUS  
The John Frieda  
Precision Foam  
Colour in Lightest  
Copper Brown, \$22.99, 1500  
468 318, has tons of  
warm flecks so it  
looks natural, not  
block-coloured.

**BEAUTY NOTE:**  
Try a super-rich red  
to liven up lacklustre  
hair: The John  
Frieda Precision  
Foam Colour in  
Lightest Copper  
Brown, \$22.99, 1500  
468 318, has tons of  
warm flecks so it  
looks natural, not  
block-coloured.

'FLICKING THE  
ENDS OF SHORT  
HAIR OUTWARDS  
CAN SEEM YOUNG,  
WHEREAS EACH  
SIDE GOING IN THE  
SAME DIRECTION  
LOOKS EDGY.'

## BRINGING BACK THE '40s

*Think Stepford Wife meets Jane Jetson meets... Rihanna. Result? A sexy rock 'n' roll bob. "The '40s was about big glamour and neat, sophisticated styles," says Josh. "So, to take that to the future, slick down one side of your hair to make it look shaved."*

Blow-dry damp hair with a round brush and add a couple of drops of shine serum to dry hair for a glossy finish. Try John Frieda Frizz-Ease Thermal Protection Hair Serum, \$23.99, 1500 468 318. Make a side-part, then take a large

section of hair at the crown and wrap it up into a medium-sized hot roller, like the Silver Bullet Worldwide Hot Roller Set, from \$44.95, [datelinecity.com](http://datelinecity.com), spritzing with hairspray as you go for extra hold. Leave that to cool for a few minutes, and heavily lacquer the smaller stretch of hair with a strong-hold spray. Smooth that through with a fine-tooth comb to slick it as close to the head as possible, giving it the illusion of being shaved. Gently take out the roller, then wrap the curl back up exactly as it was and pin for a super-neat, mini French roll on top.

# Hair colour, made really, really ridiculously easy

Desperate to change your look, but can't afford a professional makeover? Think *inside* the box instead.

Like scoring a half-price pair of Choos, a fresh hair colour just makes you feel good. The best bit? New novice-friendly formulas mean you don't even have to book an appointment at the salon to get that euphoric rush – it's just as easy (not to mention, way cheaper) to DIY.

## Dye it like a pro

Whether you love a semi or prefer something more long-lasting, follow this for salon results.

### STEP 1

Snap on the gloves, brush your hair (knots can stop the colour from coating strands evenly), then section it into manageable chunks before you paint. Clipping as you go will stop coloured strands from staining your neck (and T-shirt, and bath mat...).



**TRY:** Section clips, \$5.49 for pack of 3, L'Oréal, 1800 461 144.

### STEP 2

Set a timer so you don't forget to wash it out – leaving dye on too long can damage hair. Check for product on your ears and around your hairline and use a cleansing wipe to remove any stains.



**TRY:** Salon Smart Fast Wipes Colour & Tint Remover, \$15.95 for pack of 60, 1800 231 215.

### STEP 3

When you hear the timer, rinse right at the scalp to get every trace of dye out of your hair. If your strands aren't in tip-top shape, swap the conditioner provided for a rich treatment that'll nourish



for longer: **TRY:** Organic Hydrating Macadamia Oil Intensive Moisture Mask, \$9.95, 1800 052 844.

## HAIR TODAY, GONE TOMORROW

Perfect for style-stalking (think Lindsay's back-to-her-roots red), semi-permanents are a great way to get amongst without going the whole hog. They only last around eight washes, making them a great way to test out fiery locks before you commit.

**TRY:** Schwarzkopf Live Colour in Glam Red, \$4.95, 1800 251 882.

## IF YOU'RE ADDICTED TO THAT JUST-COLOURED SHINE...

A clear gloss treatment like Frédéric Fekkai Salon Glaze Clear Shine Treatment, \$50, from Mecca Cosmetics, [meccacosmetics.com.au](http://meccacosmetics.com.au), gives strands shampoo-ad shimmer (minus the colour) so you can get a fix til your next dye job.

## COLOUR ME HAPPY

Hang onto your hue a little longer with these duos that serve and protect.



Wella Pro Series Colour Shampoo and Conditioner, \$49.95 each, 1800 028 280.

*Hair is left shiny and swishy, and the jumbo bottles last an age.*



Herbal Essences Colour Me Happy Shampoo and Conditioner, \$19.95 each, 1800 028 280.

*Smells like a dream, and adds tons of gloss.*



L'Oréal Paris Elvive Colour Protect Shampoo and Conditioner, \$4.95 each, 1800 698 280.

*Steps fading caused by the sun.*