

# INSTYLE

November/December 2013



**FASHION**  
**UNITED**  
STYLE FOR WEEKS

**SEA, SUN,**  
**SAND**  
SUMMER ESSENTIALS

**LOCATION**  
**LOCATION**  
ISLAND TO INTERNATIONAL

shines  
**XG**  
PAUL MITCHELL

THE NEXT GENERATION  
IN HAIR COLOUR.



### TWEEZERMAN TWEEZERS

Loved by makeup artists, beauticians and celebrities worldwide. For award-winning precision, bestselling **Tweezerman** Slant and Point Tweezers grab every hair, every time. Perfectly aligned, hand-filed tips for superior brow shaping.



### THE WET BRUSH

America's favourite detangling brush now available in stylish metallic colours. Effortlessly, quickly and painlessly detangle even the most stubborn hair. Use on wet or dry hair. Available in handy displays for retail.



### MALIBU C - NEW TREATMENTS

Revolutionary **Malibu C** welcomes four new 100% vegan, patented vitamin complex hair treatments. Introducing targeted Scalp Therapy, Weaves and Extensions, Hard Water and Swimmers treatments, which remove damaging mineral deposits and impurities.



### MIRA RADIAL BRUSHES

The designer label of radial brushes! **Mira's** Italian made radial brushes are premium, high performance brushes built to withstand a lifetime. Outstanding quality and Italian craftsmanship which styles hair like a dream.



### IT FACTOR HAIR CARE

The first and only haircare range to significantly reduce hair drying and styling time. Create extraordinary hair in a fraction of your normal blow-drying time with revolutionary shampoos, conditioners and smoothing lotion.



### SILVER BULLET KERATIN 230 HAIR STRAIGHTENERS

Feel the need for speed with **Silver Bullet** Keratin 230 Hair Straighteners. Get the job done faster with adjustable heat up to 230°C. Advanced technologies – titanium or ceramic, superb quality and supreme performance... fast!