

The Magazine for the Hairdressing Professional

INSTYLE

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DESIGN
DETAIL

FROM BALI TO BRISBANE

FASHION
**FRONT
ROW**

MELBOURNE'S METROPOLIS

25
YEARS
OF
CHI

AMMONIA FREE COLOUR

ecohair
PRODUCTS

HIGH SPEED

Solutions for hair problems



01 ARGAN OIL STYLING

You asked for it...BaBylissPRO delivered. New Argan Oil styling products infused with a blend of protective silicones and rare Argan Oil. The first shipment includes a new Styling Cream, Curl Cream and Hydrating Mask, with many more products to arrive soon! Stay tuned.

02 SILVER BULLET KERATIN 230 & 230 WIDE PLATE

The No.1 selling keratin straightener. Now available in a new wide plate design which allows 50% more hair to be processed in any one pass which will save stylists time.

03 ROBERT DE SOTO 250m iFOIL

250m rolls of 20 micron soft flexible foil to give you the best of both worlds. The softness and flexibility of 15 micron foil and the ease of handling and durability of 20 micron foil. Available in 10cm and 12cm widths.

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04 SATIN SMOOTH DOUBLE WAX HEATER

Wax heaters have never looked so good. This state-of-the-art double brings premium Satin Smooth waxes to just the right temperature for any and every area of the body, ensuring a thin and even application.

05 KERATIN COLOUR

Keratin enriched formulas creating intense, vibrant colour resistant to fade. Keratin Colour leaves hair soft, silky-smooth and healthy looking, producing glossy results with exceptional grey coverage. Keratin Colour offers unbeatable value due to the super-size 140g tube.

06 SALON SMART BLEACH

Achieves the same result as traditional bleaching agents but by using a lower strength Salon Smart peroxide. Hair is left in optimum condition with less damage, no toner required, less time to lift. Available in 550g bags, 160g tubs and single use sachets.



07 LIQWD Q-KERATIN SMOOTHING TREATMENT

Pronounced liquid, the industry is abuzz with news of this new keratin treatment. Tested in Australia for over five months, the results are brilliant. Lasts twice as long and you only need half as much for hair which is shiny, frizz-free and full of body. The keratin category is stronger than ever with LIQWD.

08 BABYLISPRO CONICAL CURLERS

Creates fast, glamorous curls and waves. Just wind hair around the super-smooth ceramic barrel, hold and release. 25mm to 13mm barrel, or the new jumbo 32mm to 19mm barrel, instant heat and 25 heat settings.

09 DAX WAX

For hair that's short use DAX! Spike it, sculpt it, shape it, wave it, smooth it. DAX has every hold factor covered, in a range of high shine to ultra matte finishes. DAX... Dedicated to the styling needs of short hair.

10 BRUSHWORX KERATIN SILK

This new range from Brushworx could be compared to a silk glove, fitting comfortably to the palm of your hand. The unique cross-sectioned rubber handle feels amazing to hold and allows for precise, exact control.

11 ICEMAN BLING

Stand out from the cutting crowd! Icedman Bling offers premium crafted scissors with a sense of razzle-dazzle style. Available in purple, pink, green and chameleon. Each comes with an adjustable jewelled tension dial, hand-honed blades and is made from cobalt stainless steel for precise styling.

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