

The Magazine for the Hairdressing Professional

INSTYLE

May/June 2015

BE OUR
GUEST

CAST FOR COLLABORATION

TREAT
ME

GUILT-FREE CREATIVITY

COMPROMISE
IS NOT MY STYLE





EXCEPTIONALLY CONSISTENT HEAT

AbsoluteHeat EPS 25mm Titanium Straightener elevates the industry standard with **AbsoluteHeat** Grid Technology for consistent heat with no damaging hot spots. One-pass straightening with shine.

OPEN EYES TO APRAISE

Vibrant colour, luminous shine and condition with **Apraise** Eyelash and Eyebrow Tints. Smudge-proof and water resistant for up to 8 weeks colour intensity. Extra large 20ml tube size for added value.



NEW LOOK KERATIN COMPLEX

New look, same exceptional smoothing. Smooth, soften and add shine to all hair types with **Keratin Complex** Hair Care. 1 litre pump bottles available in care and colour care ranges.

SALON SOLUTIONS

Contact Dateline Imports P/L,
AUS (02) 9666 3611
NZ 0800 169 600
www.datelinecity.com



LEADERS IN WAX

Dax Wax is dedicated to the styling needs of short hair. Whether you want to sculpt, shape, wave, spike or smooth, **Dax** has a variety of hold factors and matte to shiny finishes.



HOT, FAST AND POWERFUL

With 2000 watts of power and a mighty airflow, **Silver Bullet** Satin Hair Dryers dry hair quicker for results as smooth as satin. Available in chic jewel tones. Surprisingly affordable!

SERIOUSLY VIBRANT COLOUR

Power up colour with **Colour Bomb** Semi-Permanent Hair Colour. Available in pink, red, blue or purple, **Colour Bomb** is big, bold colour with dazzling shine. **Colour Bomb** Kits include bleach.



BEST DETANGLING BRUSH

America's favourite detangling brush? **The Wet Brush**. Use on wet or dry hair to effortlessly and quickly detangle, without pulling or damaging hair. Exclusive IntelliFlex bristles detangle like no other.

REMOVE UNWANTED DYES

Malibu C DDL Direct Dye Lift is a creamy, non-drip formula which removes unwanted direct dyes. Success with or without developer! Gives you creative control for special effects.

