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PLUS INSIDE PARIS HILTON'S HOME (she's got a nightclub!)

The new hair ICONS

Three young stars, three distinctive 'dos. Here's how they keep it fresh on the red carpet—and how to make each style work perfectly for you. BY HANNAH MORRILL

THE RINGLET LEADER

TAYLOR SWIFT

For many celebrities, curls are something to be pulled into daily submission. But not so for Taylor Swift. "Taylor has always been about enhancing and embracing her individual look, not hiding it," says Swift's hairstylist, Jemma Muradian.



Flowery updo "When I put her hair up, I always keep her curls," says Muradian. "The softness adds texture."



Pin-straight "I go slowly but firmly when I straighten Taylor's hair. I want it straight but not limp," says Muradian.



Windswept curls "Dry shampoo is great for adding volume. I brushed out Taylor's tendrils to mix it up."



Faux bob "For this hairstyle, we played with creating a more structured wave. I love the way the style framed her face."

Get Taylor's signature look

1 Allow strands to air-dry, then rub a few drops of **Moroccanoil Treatment Oil** (\$52.50; 1300 437 436) into the ends, but not into the roots. "It keeps the hair manageable and protects against heat," says Muradian.



2 Wrap 5-centimetre sections on a curling iron, twist down from the top and hold the ends in one hand. Go around the entire head, and keep curls unfussy by not clamping the iron shut. Muradian uses the **BaBylissPRO 25mm Ceramic Curling Iron**, (\$82.95; 1800 251 215) to brush out curls for a soft, romantic look.



3 If your hair looks frizzy, spray on holding mist; if you're going out, finish with a blast of strong-hold hairspray.

Label M Split End
Sealer Compact, \$105;
02-9380 2059



RULE NO.

6 Book a trim every 6 weeks

How to break it "Hair simply doesn't grow that fast," says stylist Jen Atkin of the Andy Lecompte Salon in West Hollywood. She advises waiting three months, which is how long it usually takes for most cuts to lose their shape and for ends to become ragged. To keep locks looking healthy in-between chops, Atkin recommends applying a split-end serum to your strands regularly.



Christina Hendricks



Marion Cotillard



Lake Bell

RULE NO.

7 Skip a fringe if you have wavy hair

How to break it The idea that a fringe has to be stick-straight is old-fashioned, says New York hairstylist Garren. For a fresh and effortless look, he suggests applying a setting lotion (like TIGI Catwalk Curlesque Defining Serum, \$29.95; 02-9889 0435). Sweep your wavy fringe to one side and allow it to air-dry—yes, air-dry. "Your bangs will form a pretty curve that softens up your entire face," he says.

RULE NO.

8 Go easy on the heat styling

How to break it You may think that dialling down the heat on your hair straightener protects hair from damage, but it can actually do more harm than good. "Dragging the straightener on that same piece over and over again is what weakens the hair's outer protective layer," says New York stylist Robert Vasquez, explaining that you get straighter results by making one pass at the highest setting (typically from 180°C to 210°C). To guarantee a sleek finish, divide hair into 4cm sections and glide the straightener slowly, gradually increasing pressure as you work from roots to ends.



Pureology Essential Repair
Split End Correcting
Treatment, \$42; 1300 386 421



Silver Bullet Keratin
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FLAT OUT
When ironing your hair straight, remember to spritz each section with a heat-protecting spray.



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