

The Magazine for the Hairdressing Professional

INSTYLE

September/October 2011 \$4.95

LUXE
BALI

BUSINESS IN BALI

PASSION
PHUKET

INSPIRATION MEETS
INDIVIDUALITY

ADELAIDE
A-CLASS

THE SOUTHERN STATE'S TALENT

SEE
**TOUCH
& SENSE**

THE NEW WELLA PROFESSIONALS
CARE & STYLING


WELLA
PROFESSIONALS

InHair

Whether fighting frizz or boosting volume, these hot new products cover all hair bases

01 **HEALTHY HYDRATOR** Babyliss Pro Argan Oil Styling Cream conditions and hydrates to eliminate frizz and add shine. (02) 9666 3611. 02 **SHINE ON** Schwarzkopf Professional Bonacure Oil Miracle Finishing Treatment with Argan oil infuses the hair with shine and smoothness. 1800 251 887. 03 **STAY PUT** Goldwell Style Sign Pump Freezer 5 is a non-aerosol hair lacquer that freezes styles for an all-day-long-hold. 1800 506 060. 04 **BAMBOO STRENGTH** Alterna Bamboo Smooth Kendi Oil Dry Oil Mist contains organic bamboo for strong, sleek and frizz-free hair. 1300 437 436. 05 **ORIGINAL OIL** Orofluido Shine Spray contains Argan, Cyperus and Linseed oil to deliver luminosity, silkiness and control. 1800 104 204. 06 **TAME TRESSES** American Crew Curl Control tames unruly curls and enhances definition, 1800 104 204.



07 **NO WASH** Fudge Dry Conditioner is a waterless aerosol conditioner to cleanse and refresh between washes. 1300 764 437. 08 **REPAIR RENEWAL** L'Oréal Professionnel Absolut Repair Cellular Unifibrine Treatment Serum for damaged ends. 1300 651 141

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01 **BEGONE BREAKAGE** Silk Oil of Morocco Curl Crème with certified organic Argan oil repairs dryness and breakages with a healthy shine. (07) 3880 3380. 02 **KERATIN KICK** Brazilian Tech Keratin Deep Penetrating Conditioning Treatment contains natural keratin, vitamins and protein for colour-treated hair. (02) 9666 3611. 03 **SMOOTH ENDING** Alter Ego Italy Nova Care Nourishing Spa Moisture-Repair Conditioner detangles and restructures dry and damaged hair. 1800 137 480. 04 **TEASE ME KEVIN.MURPHY** Texture Master is a strong hold texture mist that creates a big base of hair without the need for teasing. 1800 104 204.



05 **SUPER STRONG** Matrix Total Results Curl Super Defrizz Gel delivers lightweight strong-hold definition and lasting frizz resistance. 1300 651 141. 06 **NATURAL OILS** Shiseido Professional F Program D-HPT contains Grape Seed, Macadamia Nut, Olive, Tea Seed and Apricot Kernel Oil to moisturize and smooth. (02) 9719 1414. 07 **SMOOTH SEALING** Alter Ego Italy Nova Care Nourishing Spa Sealing Serum conditions dry, frizzy, treated hair. 1800 137 480. 08 **SCALP SOOTHER** Alfaparf Milano Uomo Man Reinforcing Prevention Cream provides a soothing-protective action for the scalp. (03) 9336 2088

INPINK

THINK PINK

Products supporting Women's charities this Spring

03 **BIO SCULPTURE GEL** Nail Polish in Jodi Rose, supporting the National Breast Cancer Foundation. 1300 246 435

04 **BURT'S BEES** Tinted Lip Balm in Hibiscus, supporting the Centre for Women's Mental Health. 1300 855 478

05 **TWEEZERMAN** Precision in Pink Slant Tweezer limited edition, supporting the Breast Cancer Institute of Australia. 1800 251 215

06 **OPI** Nail Lacquer in Pink Shatter limited edition, supporting the National Breast Cancer Foundation. 1800 358 999

01 **GREAT LENGTHS** Hair Extensions in Pastel Pink and Mardi Gras Pink, supporting the National Breast Cancer Foundation. 1300 138 452

02 **JANE IREDALE** Roses and Lollipops limited edition lip duo, supporting the National Breast Cancer Foundation. 1300 850 008

07 **KMS CALIFORNIA** Free Shape Hot Flex Spray, supporting the McGrath Foundation. 1800 506 060

08 **PALMER'S** Olive Butter Formula Lotion, supporting the National Breast Cancer Foundation. 1300 191 918

08 **GHD** Pink Orchid Limited Edition, supporting the National Breast Cancer Foundation. 1300 880 209

09 **CONAIR PRO** Ceramic Curling Iron, supporting the Breast Cancer Institute of Australia. 1800 251 215

InSalon

The latest tools, toys and technology



TURBO TRIMMING

New BaBylissPRO Forfex FX760 and FX780 trimmers come equipped with improved blades and long lasting power. The concept and capabilities pushes the boundaries of cordless trimmers to the extreme maximising reliability and longer efficiency with a superior blade cutting system and new rechargeable NiMH battery. Provided with a 30mm U-blade and 45mm T-blade to hold hair in place and two plastic comb T-edge attachments (5mm and 10mm). (02) 9666 3611 datelinecity.com



ION THERAPY

Give curls the flicks and kicks they deserve with the Bio Ionic Blue Wave brush set. Blow-dry goodbye split ends and breakage thanks to perfectly defined bristles charged with the exclusive Natural Ion Complex – clever talk for heat resistant bristles loaded with powerful healing properties. No more 1980s-esque static and plenty of lustre is guaranteed with these lightweight, ergonomic tools of the trade. (03) 9439 4841 bioionic.com.au



METALLIC BLIXZ

They've brought new meaning to nails with patterns and prints and have won the hearts of celebrities and style setters alike, and now Blixz are introducing a deep sheen to their craft with new Blixz Metallix. The flashy new options are designed for those who love the centre of attention with shades and illustrations both subtle and adventurous. The kit contains 96 nails and two, 2gram nail glues for fast, no fuss nail transformation. (02) 9526 0777.



ZAP IT

Further your ability to transform with new cellulite buster i-Shape – just in time for summer. The new i-Shape Laser ALS is the most innovative and intensive body sculpting treatment in the world – providing instant results in cellulite reduction and body contouring. It's so effective, that clients can lose up to an inch in just 30 minutes! The latest superluminous diodes ensure faster, risk free results than laser devices. equipmed.com.au



PIN WITH PRESTIGE

Glide Hair Tool's fervor for European quality continues with the launch of a new pin collection. Glide has invested great research into what makes the perfect pin, and are proud to present just that. Made from European steel, a variety of colours are available in a standard and matte finish – the matte version has a rough texture for extra hold with thick hair. The Glide Pin Me Up Classic Ripples come in 5cm and 7cm. glidehairtools.com.au



PRECISELY

No client deserves a shade more or less from the colour they've requested. Take the guesswork out of colour mixing with these very smart Electronic Scales from Joiken. Easy to use, mix your formula directly on the clean glass platform or with any bowl and watch this clever tool precisely measure Chemical Treatment for effortless colour control. Prepare to welcome increased revenue with less wastage and perfect results! (02) 8781 0123

InSalon

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SILENTLY STYLISH

The Parlux Melody Silencer attaches to the rear filter of any Parlux Hair Dryer to scientifically reduce dryer noise. Parlux research laboratories has developed a Patent Pending advanced technology system that provides exceptional results in eliminating sound waves. Small, light and easy to install, the Parlux Melody Silencer lets you work in perfect harmony with the salon music and conversation. (02) 9666 3611 datelineimports.com.au



LIGHT LUSTRE

RPR My Argan Oil Elixir is a leave-in treatment with natural argan oil from Morocco. A lightweight blend to smooth, condition and bring out brilliant shines. Deliciously scented, spray away frizz while strengthening, restoring elasticity and enhancing manageability. Handy packaging means less wastage and an appealing six-unit display is guaranteed to catch your clients' eye. (03) 9549 3300 rprhaircare.com.au



POP UP

Glide's new Pop-up Foil allows the busy technician quick access to foil for an effortless approach to the fullest head of highlights. Not dissimilar to using a box of tissues, foils pop right up at the technician as required – cutting time in half and eliminating the need of an assistant. Each box contains 210 sheets at 12.5cm by 28cm. Watch productivity and precision soar thanks to Glide's latest innovation. glidehairtools.com.au



STERLING FOR LESS

Sterling Salon Furniture offers a collection of classic yet progressive, subtle yet stand-out furniture designed for all salon spaces and philosophies. The range consists of styling and barber chairs, shampoo basins, work stations, cutting stools and a variety of other equipment. The high quality products are available at wholesale prices – at no cost to a modern design ethic, rich materials and assets such as hydraulic bases. 1300 726 009 sterlingsalonequipment.com.au



RUFFLING FEATHERS

The Peacock edition of the T-i Touch Creative Styling is guaranteed to brighten and impress with a beautiful print and advanced technology for irresistible results. Negative ion technology eliminates static for soft, silky hair and integrated digital control indicates the precise temperature at hand. New 96 ventilation holes only expose hair to 'kind' heat to lock in essential oils and minerals and wider titanium technology plates allow for larger sections. 02 9898299 westonimports.com.au



OH SO QUIET

The new Elegance 4600 blow-dryer is among the quietest dryers in the world. Italian made, qualities include efficient protection to prevent overheating, 2000 watts of super quiet power, a penchant for the environment and all raw, recyclable materials. There's nothing worse than competing with a full-salon of hair dryers, the latest tunes and multiple conversations all at once. Give your clients beautiful style in peace, or while enjoying a conversation without the strain. (02) 8781 0123

HIGH SPEED

Solutions for hair problems



01 BABYLISPRO ARGAN OIL

You asked for it... BaBylissPRO delivered. New Argan Oil styling products infused with a blend of protective silicones and rare Argan Oil. The first shipment includes a new Styling Cream, Curl Cream and Hydrating Mask, with many more products to arrive soon! Stay tuned.

02 ICEMAN SUNTACHI LEFT HANDED SCISSORS

It took Iceman to create an extensive and affordable range of Left-Handed Scissors! With desirable characteristics such as cobalt stainless steel, hand-honed blades, off-set finger positioning and adjustable tension dials. These well-balanced, highly individualised tools are an irresistible hit!

03 BABYLISPRO FORFEX FX780 & FX760 TRIMMERS

The new ultra-thin blades on the BaBylissPRO Forfex Trimmers feature a fine tooth pattern to deliver the ultimate in precision detailing and a NiMH battery for improved charging functionality. Guaranteeing outstanding cutting power and long life performance.

04 BABYLISPRO PORTOFINO & TORINO DRYERS

Turn up the heat with this new range of Italian made professional salon dryers from BaBylissPRO. The Portofino, now available in red and purple (pictured), and the super compact Torino. 2200 watts, and exceptionally strong airflow deliver optimum results.

05 SALON SMART BLEACH

Salon Smart has struck again. This time by sourcing a range of premium professional bleaches without the premium price tag. Faster, better results from using a lower volume peroxide. Available in 550g tubs and bags, in blue, white, purple and green.

06 BRUSHWORX KERATIN SILK

This new range from Brushworx could be compared to a silk glove, fitting comfortably to the palm of your hand. The unique cross-sectioned rubber handle feels amazing to hold and allows for precise, exact control.



07 KERATIN COLOUR

Keratin enriched formulas creating intense, vibrant colour resistant to fade. Keratin Colour leaves hair soft, silky-smooth and healthy looking, producing glossy results with exceptional grey coverage. Keratin Colour offers unbeatable value due to the super-size 140g tube.

08 SILVER BULLET VOLUMIZER CRIMPER

Endorsed by Sharon Blain, Australia's No. 1 educator. The Silver Bullet Volumizer Crimper creates long-lasting volume and full body at the roots by adding texturised crimps. No teasing, no backcombing...It's the new way to think about volume!

09 EVOLUTION PRO BY JEAN-PAUL MYNE'

The next generation in hair smoothing! Lasting up to four months. Evolution Pro is suitable for all hair types and hair colours... especially on blondes. Can dramatically reduce curl and frizz. Leaving the hair smoother, straighter and softer.

10 PARLUX MELODY SILENCER

Parlux have developed a patent pending advanced technology system to scientifically reduce dryer noise. Small, light and easy to install. The Parlux Melody Silencer allows you to work in perfect harmony with the music in your salon. Attaches to the rear filter on all Parlux dryers.

11 SATIN SMOOTH ARGAN OIL WAX

The latest from Satin Smooth...Organic Honey Wax with Argan. Contains Argan Oil, a natural hydrator derived from the nuts of the Moroccan Argan Tree. Ideal for all body areas, this antibacterial wax spreads smoothly and evenly, softening the skin.

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