

BONUS! PULL-OUT MAGAZINE INSIDE

OK!

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pics
inside



The princess



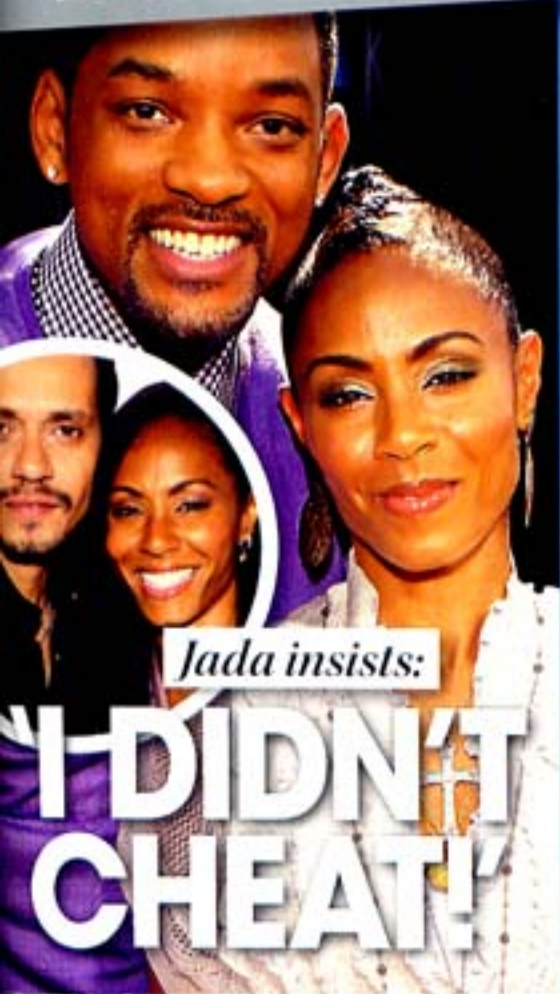
The tomboy

For love or money?
**KIM'S 'IDO'
DRAMAS**

Inside their

WEIRD WORLDS

Scientists and minders tell all about
the strange lives of Suri & Shiloh



Jada insists:

I DIDN'T CHEAT!



Jeni: 'Im natural!'

SEPTEMBER 5, 2011
ISSUE 271
\$4.50 AUSTR &
\$4.80 NZ (incl GST)

ISSN 977-163413700-2



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30
DAYS
OF FASHION
& BEAUTY
SEPT 2011
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BETTER PROTECTION

Libra Invisible pads have uniquely designed wings so they stay in place, no matter what you're doing. That's the difference between Libra Invisible and other pads.

SMOOTH AND SLEEK

Accelerate your hair straightening! The Silver Bullet Keratin Accelerator has genuine titanium plates, providing up to 230°C performance. Ideal for thick, coarse or unmanageable hair types, it comes in two handy sizes. **RRP \$179.95 for 22mm width and \$189.95 for 35mm.** Visit datelinecity.com



HYDRATE YOUR LIPS

Condition, hydrate, soften and protect your lips from the winter chill with ChapStick. Try the new 100% Natural range, made from all-natural ingredients, or the True Shimmer varieties for a subtle shine. Never let your lips go naked – always wear ChapStick.

Always read the label. Use only as directed. ASM 18652-0311

MUST-HAVE SMARTPHONE

The LG Optimus Black (P970) is one of the world's slimmest and lightest Android smartphones. Weighing just 109g, the LG Optimus Black is the perfect accessory for stylish women with busy lifestyles! **RRP \$599.** Visit lg.com.au



Show-stopping lashes

Rimmel's new and improved Extra Super Lash Mascara lets you create the perfect lashes for any occasion. Its unique brush is designed to reach all lashes – even at the inner and outer corners of your eyes – for a stunning feathery look so you can flutter your lashes with confidence! **RRP \$12.95.** Phone 1800 812 663

FRESH SCENT

Celebrate spring with Chloé Rose Edition. This beautiful floral perfume features lush top notes of freesia, followed by a heart of magnolia and rose encased in a base of honeyed amber and cedar wood. Available at David Jones stores for a limited time. **RRP \$130 for 50ml**



Look Good... Feel Better.



Fight Cancer. Kiss & Make-up.

LOOK GOOD... FEEL BETTER

Thanks to the Look Good... Feel Better initiative, female cancer patients can learn beauty techniques to help restore their appearance and self-image during and after their treatment. Learn more about the free workshops available at lgfb.org.au.



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Back in 2007, hairstylist to the stars Ken Paves teamed up with his celebrity client and pal Jessica Simpson to create HairDo, an innovative line of clip-in hair extension pieces. Fast-forward to the present day, and hair extensions have gone gangbusters, with celebrities and everyday women alike loving the way they can take you from short to long tresses in an instant.

HOW THEY WORK:

Hair extensions generally fall into one of two categories: permanent or temporary. Permanent extensions are usually made from human hair and are applied in a salon by a professional, who will affix the extensions to the natural hair using either tape, beads or weaving. Temporary clip-in extensions are made from either synthetic or human hair, and can be put in and taken out as required.

PROS AND CONS:

The obvious benefit of permanent hair extensions is that you have voluminous, long hair in an instant (no need to wait for your natural hair to grow!) and the hair is colour-matched by a professional, who will blend your extensions in seamlessly to look natural. The downside is they require upkeep – and you're stuck with them! Meanwhile, temporary extensions give you the fun of long hair 'for one night only', but the downside is you will need to place and style them yourself.

HOW OFTEN:

Permanent extensions need to be re-fitted into the hair once they start to grow out, meaning you need to visit a salon to have them adjusted anywhere between six weeks and three months, depending on how fast your hair grows. Temporary extensions can be put in and removed as often as you like – as long as they're cared for they should last a long time.

When Kourtney Kardashian chopped her hair into a bob, she missed her long locks so much she had extensions sewn in!



Jessica Simpson models the HairDo extensions she created with stylist Ken Paves

Trend watch: HAIR EXTENSIONS

OK! goes to great lengths to test the new methods for achieving celeb-worthy locks

Tried & Tested HAIR EXTENSIONS

We sent OK! Fashion & Beauty Director, Sally Nolan, and Beauty Editor, Sharon Goldstein, to trial two different kinds of permanent extensions...

GREAT LENGTHS BEAD EXTENSIONS

Sally's experience:

After an initial five-minute consultation to select the correct colour, I headed back to the salon to let the transformation begin. Individual strands of remy hair were attached via cold fusion to small sections of my own hair during the hour and a half process. Cold fusion is the technology where the bond is attached using vibrations, rather than heat, for a result that is smoother and more natural.

Sally's verdict: I've never had more compliments on my hair, leaving me to wonder what it looked like before! My primary goal was to gain volume, as having naturally thin hair meant I couldn't do wavy bedhead styles. Now I can, and while it does take longer to blowdry, I wouldn't change it – in fact, I'm addicted!

Great Lengths extensions range from \$300 to \$1000, depending on the amount required. Log onto greatlengths.com.au to find out more.

AMAZING HAIR TAPE EXTENSIONS

Sharon's experience:

My stylist colour-matched my extensions, then placed them by sandwiching sections of my natural hair at the roots between two pieces of extensions with tape on them. It took an hour and a half and, when I finally looked in the mirror, I had long, voluminous hair!

Sharon's verdict: Incredible – I was an instant Kardashian! My friends were astonished at how thick and natural it looked (some didn't even realise!), I had endless 'appreciative glances' out in public and I even had a stranger yell out that I looked amazing – none of which ever happened with my old bob-length hair! The only major downside was that they required a lot of styling and maintenance to keep them looking polished, which was hard for a low-maintenance person like me. I kept the extensions for six weeks, which is about the time when you would need to go back to the salon to have them re-fitted.

Amazing Hair extensions start from \$500. To find a salon in your area that offers them, phone (03) 8360 7324.



Temporary hair extensions

GO FROM SHORT BOB TO VIXEN LONG WITH THESE CLIP-IN EXTENSIONS AND ACCESSORIES



Tip!

The girls in the OK! office are loving Showpony clip-in extensions. Made from a mix of Indian and European remy hair (high-quality hair with the cuticles intact), these 100 per cent natural extensions blend in seamlessly with our natural locks. Perfect for instant va-va-voom!

CLIP-IN EXTENSION CARE

Caterina DiBiase from Heading Out Hair & Beauty Day Spa (headingout.com.au) gives us her top maintenance and styling tips:

- * When placing clip-in extensions into the hair, start from the back of the head and work upwards.
- * Before clipping in the extension, tease the natural hair and spritz with hairspray for traction.
- * Synthetic extensions should not be heat styled or they'll melt!

* If the extensions are made from real hair, always use a heat-protection product on them before heat styling.

- * Hair extensions do not need to be washed as regularly as your own hair. When washing, be careful and wash gently, then lay flat to dry.

