

## HAIRY ISSUE:

## Frizz

High humidity is the number one offender, but according to Cleminson, "chemical processing such as straightening or bleaching are also culprits. Overuse or the incorrect use of hot styling tools contributes, too."

REPAIR IT: Never rub your hair dry with a towel. "Instead, after washing, give it a final cold rinse to close the cuticles. Squeeze out excess water before wrapping your hair in a soft towel," advises Cleminson. "When blow-drying, point the nozzle down the hair shaft. Blow-dry on medium heat slowly and finish with a cool setting." Use a lightweight serum or cream to help smooth your hair, a deep conditioning treatment weekly, and consider popping in to the salon for an intensive treatment at least once a month.

WE LOVE: Tresemmé Keratin Smooth (1) Shampoo, (2)
Conditioner, and (3) Heat Activated Treatment, \$10.99 each





## HAIRY ISSUE:

Frayed ends

Hair naturally frays due to everyday wear and tear, daily use of hairdryers and styling tools, and environmental exposure. "If you've had harsh chemical treatments, like straightening or bleaching, you can expect split ends sooner," advises Cleminson.

REPAIR IT: Remember the old adage, 'prevention is better than cure'? Make that your new motto. "Use a shampoo and conditioner to restore strength and elasticity to the hair and have your ends trimmed every six to eight weeks. Finish off daily styling with a leave-in ends treatment," suggests Cleminson.

WE LOVE: 1 Bhave Fresh Ends, \$32.95, because it smooths, repairs, seals and controls frazzled ends.
 2 Bhave Rescue Intense Shampoo and Conditioner, \$43.95 each, for their silicone-free strengthening powers.

