

DATELINE "Home to the best hairstyling, personal hair CITY" grooming tooks and associated products"



#### SAME DAY, CUSTOMISABLE **KERATIN TREATMENT**

New look packaging with same amazing formula. Keratin Complex Personalized Blow Out Treatment is the zero downtime, customisable keratin treatment - smooth, straighten, define curl or de-frizz! Results last up to three months.

#### **SOMETHING TO TORQUE ABOUT**

High torque meets supreme performance. Now available in beautiful gold and rose gold, BaBylissPRO Hair Clippers & Trimmers offer exceptional power and durability to cut through all hair types with impeccable ease.

## **FASTER, GENTLER HEAT STYLING IS HERE**

Harsh heat is the past. Gentler, faster and better heat is here. Silver Bullet Infrared Series utilises innovative strips of infrared light to infuse heat deep into the hair shaft. The result? Less damage, retained moisture and brilliant shine.

#### **BIG HAIR STARTS HERE**

Thicken hair as you blow-dry. Get a magnificent thickening effect which creates manageability with Fave4 Twice as Thick Volume Cream. Turn fine/thin hair into bombshell big with this coloursafe, non-sticky cream, free from nasties. green iridescence. Limited numbers available.

#### THE CURL OF YOUR DREAMS

Bounce.ME - the unique curl balm which delivers intense hydration to save curls from the dreaded frizzies. Enriched with nourishing argan oil, Design.ME Bounce.ME Curl Cream defines and adds shine for long-lasting, bouncy curls.

## **FASTER, EASIER WITH** ROTATING BARREL

Brilliantly shiny, smoother curls for all hair types. Silver Bullet Rotating Curling Iron is simple and easy-to-use with a clockwise or anti-clockwise motorised barrel. Ceramic barrel surface infused with Argan Oil.

# **DO NO HARM**

Clean beauty. Clear conscience. Embrace clean, pure and natural. Free of formulas which harm our hair and the environment, Aluram takes a simple and plant-driven approach to styling, volumizing, smoothing and daily haircare.

**FOR MORE INFORMATION:** CALL DATELINE IMPORTS P/L ON (02) 9666 3611 OR VISIT DATELINECITY.COM

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