

HAIR BIZ

Year 14 Issue 4

ALL RISE FOR THE QUEENS

NEW GHD RISE
HOT BRUSH

#ghdrise





For stockists call Dateline Imports P/L on (02) 9666 3611 or visit datelinecity.com

Ouidad

THE CURL EXPERTS®

ADVANCED CLIMATE CONTROL®

Our Anti-Frizz Nano Technology penetrates hair with silk protein, Sericin, sealing the cuticle with a protective barrier that locks in moisture and prevents frizz. Hair is left silky-soft, shiny, and with frizz-free definition.



"Home to the best hairstyling, personal hair grooming tools and associated products"

DATELINE CITY

LET CURLS BE CURLS

Ouidad gets curls like no one else. Internationally acknowledged leaders in products exclusively created for curls and frizz since 1984. Ouidad's Advanced Climate Control series solves frizz and damage by penetrating, moisturising and nourishing the cuticle for optimum curl transformation.

ULTIMATE TEXTURE IN SECONDS

Ingenious innovation from Silver Bullet. Create ultimate effortless and textured waves with Silver Bullet Fastlane Oval Curling Iron and Conical. Simply wrap hair around the oval barrel and say hello to beachy, undone texture in mere moments.

EXPERT INFLUENCE FROM BABYLISSPRO

The collection inspired by icons of the barbering world. BaBylissPRO celebrates award-winning industry leaders with three new metal FX Clippers: RedFX, BlackFX and WhiteFX. Ferrari-designed engine for supreme performance, exceptional power and incredible durability

PARLUX POWER & INNOVATION

Harnessing revolutionary Air Ionizer Tech Ionic Technology, Parlux Alyon Air Ionizer Hair Dryer in Midnight Blue embodies endless possibilities. Incredibly lightweight, longer lifespan (an exceptional 3,000 hours), 2250 watts of power and 84 cubic metres per hour airflow..

HIGH SHINE

It's high time hair got the shine it deserves. Design.ME Gloss.ME Cannabis Sativa Seed Oil haircare harnesses cannabis sativa seed oil for amazing strength, fullness and shine. Unique formulas rich in essential fatty acids and vitamins A, C and E.

ALL ABOARD THE KERATIN EXPRESS

What do we want? Smoothness. When do we want it? Now. Jean Paul Myne Keratin Plus Adamantium is the express keratin smoothing service which saves time, enhances profit and creates stunningly smooth hair in just over an hour.

INDUSTRY LEADERS IN MANNEQUINS

Often imitated yet never surpassed. Hairart 100% European hair mannequin heads are ahead of the competition with their face designs featuring human hair eyelashes. Designed to give true results when colouring, chemical treating or heat styling.

**FOR MORE INFORMATION:
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