

The Magazine for the Hairdressing Professional

# INSTYLE

March/April 2020

CULT  
GO-TO FAVOURITES

WORLDHOOD  
A GLOBAL TAKE ON TEXTURES

Timeless MODERNITY

L'ORÉAL PROFESSIONNEL CELEBRATES ICONS OF OUR TIME

L'ORÉAL  
PROFESSIONNEL  
PARIS

## DYSON CORRALE

The Dyson Corrale is the only hair straightener with flexing plate technology that gathers the hair to deliver enhanced styling with less damage. As the plates adapt to the hair, they apply even tension and stops strands from splaying to provide more control with less heat and passes. Together with a four-cell lithium-ion battery, the cordless straightener allows users to achieve outstanding style anywhere at any time. Available for stylists in Black/Purple from the 24th April 2020.

Visit [www.dyson.com.au](http://www.dyson.com.au)



## MALIBU C CONCENTR8 COLOUR

Malibu C Concentr8 Colour Pigment Powder is the innovation to satisfy client demand for creative colour. The dry pure pigments can be used alone and mixed with oxidative/non-oxidative colour, direct dyes or any base you choose. Like all Malibu C products, the powders are packeted and activated with water. Available in the three primary colours, the combinations are endless.

Visit [www.datelinecity.com](http://www.datelinecity.com) or call (02) 9666 3611

## IQ PERFETTO

IQ Perfetto is Gama Professional's lightest and most powerful hairdryer on the market to date. Weighing in at 294 grams, the hairdryer packs a punch with its powerful 2000 watt brushless motor. It features an interface with digital control technology making for easy use, and the light, ergonomic design is gentle on the muscles after prolonged salon use.

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# INSALON

The latest tools, terms and technology

## R+CO CONCENTRATES

Introducing R+Co Concentrates, five treatments with five transformative results that work in five minutes or less. Whether it's improving your clients colour vibrancy or quenching thirsty strands, the colourful concentrates work to improve the hair's overall condition while solving individual needs. There are treatments available for toning, smoothing, colour-locking, thickening and moisturising.

For more information call 1300 725 122



## GRAPHITE TITANIUM COLLECTION

BaBylissPRO has combined the conductive and durable properties of graphite and titanium to create the Graphite Titanium collection. Using its expertise in professional hair tools, BaBylissPRO has created a collection that provides accelerated heat transfer allowing for even, stable temperature distribution with extraordinary heat recovery. The graphite/titanium barrels and plates allow the hair to glide through styling without friction or tugging, creating a shiny and smooth finish.

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## VIOLET ROSE SHADE FAMILY

Redken has reinvented one of the top trending hair colours with the cooler tint of rose. Powered by the violet (V) Shades EQ Gloss family, the four new shades provide the perfect colour pair for rose tones with incredible shine. Available in both the Shades EQ Gloss and Color Gel Lacquers, use the shades alone for full reflect strength or intermix with other shades to customise the hair's tone for maximum personalisation.

Visit [www.redken.com.au](http://www.redken.com.au)

