

The Magazine for the Hairdressing Professional

# INSTYLE

May/June 2020

THE NOW  
**NORMAL**  
ONE DAY AT A TIME

**TREATMENTS**

THE UP-SELL SAVIOURS

C H R O M A  
D  
REVEAL TRUE COLOUR IDENTITY  
WITH 100% CUSTOMIZABLE COLOUR

  
**Schwarzkopf**  
PROFESSIONAL





LET TIGI BE...

# YOUR SALON PARTNER

TAILOR MADE FOR YOU



A PROFESSIONAL, PERSONAL, PERFECT SERVICE APPROACH



CUSTOMISATION



PROFIT DRIVEN



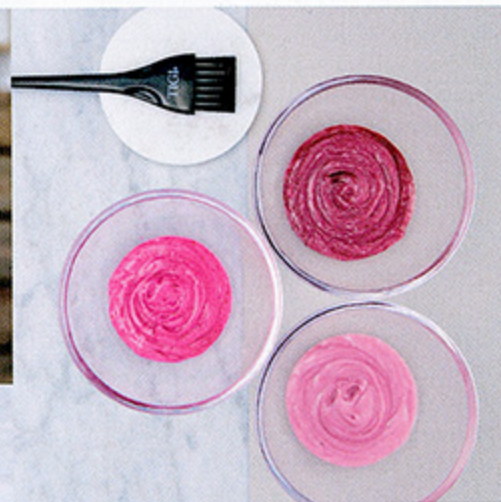
SALON EXCLUSIVE



INTERMIXABLE  
PORTFOLIO



COMPACT RANGE  
= REDUCED INVENTORY



COMMERCIAL, FUNDAMENTAL  
& CREATIVE RESULTS

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