

The Magazine for the Hairdressing Professional

INSTYLE

November / December 2016

**OIL
RUSH**

THE WONDER PRODUCT
THAT KEEPS ON GIVING

OHAYOU

SAY HELLO TO THE STREETS
OF TOKYO

**DISRUPT
TO
INNOVATE**

SHAKE UP THE STATUS QUO

GOLDWELL.



OPEN EYES TO APRAISE

Smudge-proof and water resistant eyelash and brow tints with up to 8 weeks colour intensity. **Apraise** Eyelash and Eyebrow Tints offer tremendous value with extra large 20 ml tubes, maximising time, energy and money.



EXCEPTIONAL ITALIAN QUALITY

Quality which lasts a lifetime? It's got to be **Mira** Radial Brushes. Premium, Italian-made radial brushes with impeccable performance to style hair effortlessly every time. An investment in quality.



SERIOUS HAIR REPAIR

Protect. Strengthen. Repair. One formula. **Keratin Complex** Vitalshot enables 4 unique salon services to increase revenue and deliver your clients' best hair yet. Powered by multi-patented triple layer repair technology and keratin.



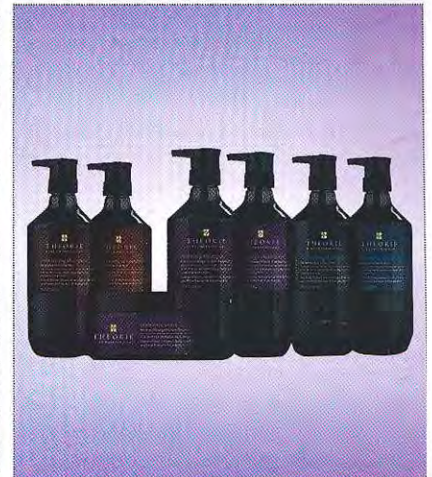
LEADERS IN WAX

Dax Wax is dedicated to the styling needs of short hair. Whether you want to sculpt, shape, wave, spike or smooth. **Dax** has a variety of hold factors and matte to shiny finishes.



EPIC STYLING AND DETANGLING

The next generation in styling and detangling is epic. **Wet Brush** Epic Collection is a truly advanced line of professional brushes from the brand admired worldwide for innovative thinking, **Wet Brush**.



PURITY OF PURPOSE

Free from harsh additives and empty promises, **Theorie** Pure Professional hair care is powered by Elemental Botanical Complexes to transform and rebuild hair. Whether frizzy, flat or damaged, hair is restored to full beauty and style.