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<TODD LYNN FASHION EAST> MATTHEW WILLIAMSON>

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talent show

Hair stylist

Mark Hampton
is turning heads with his
directional styles. Here
he shares his favourite
summer 'do and secrets
to pretty hair



Clockwise from left: 441 Cleopatra Plastic Tail Combs, from \$4.95 each, Krest, datelinecity.com; Popular Brush, \$210, Mason Pearson, 1800 369 273; Classic Smoothing Lotion, \$15.99, Toni & Guy Hair Meet Wardrobe, hairmeetwardrobe. com.au; Volume Plumping Whip, \$15.99, Toni & Guy Hair Meet Wardrobe, hairmeetwardrobe. com.au; Bungee Bands, \$9.95 for six, Salon Smart, datelinecity.com



It's hard to choose, but Matthew Williamson was definitely memorable. It was my first time working with him and it was really fun – he's very sweet and even sent me a thank-you note. The hair was luxurious but it wasn't easy – it's a challenge to get the models to look the same when they often have different hair textures.

DO YOU HAVE ANY GO-TO PRODUCTS THAT WORK ON ALL HAIR TYPES?

There are two products I use all the time: the Volume Plumping Whip is all about high glamour – I pair it with mousse and blow-dry for great root lift. And the Classic Smoothing Lotion is perfect for creating really nice, smooth, pretty hair.

I agree. I think there's a movement back to longer, classic styles. Styling has become really big again and social media has made it easier for women to learn how to style their hair. Getting really luxe hair no longer requires a trip to the salon.

HOW CAN SOMEONE CREATE PROFESSIONAL

HOW CAN SOMEONE CREATE PROFESSIONAL LOOKING HAIR AT HOME?

It starts with creating a smooth texture, which comes from the quality of hair. It's really important to prevent damage, so always apply product before you use a hairdryer. There's a misconception that product will make your hair dry, but you need a barrier between the strands and heat. I really like mousse, because a spray product can build up in an area, whereas mousse distributes much more evenly.

SUMMER IS IN FULL SWING. WHAT'S YOUR

A ponytail with a flick at the bottom is simple and pretty. Or for something more intricate, I like braids – especially the imperfect ones Guido created for Valentino's AW13-14 campaign. It flatters everyone and every face shape. And the best thing about a braid is that the worse you do it, the better it looks.

AND THE AGE-OLD QUESTION: HOW DO YOU PREVENT FRIZZ?

Use a serum. It's a little heavier, so it won't evaporate straight away. You want something that will weigh hair down, especially because it's the fresh baby hairs that often frizz first. □

