

The Magazine for the Hairdressing Professional

INSTYLE

July/August 2014

*Luxury
issue*

**CAVING TO
COLOUR**

WASHED
IN AND
WORN OUT

**WORLD
RELEASE
2015**

TIGI®

By Hairdressers
For Hairdressers



KERATIN COMPLEX ADVANCED GLYCOLIC SMOOTHING SYSTEM

The same day smoother! Innovative glycolic technology rinses out immediately and allows clients the ability to shampoo and condition as desired. Protects hair against breakage. Results last up to three months.



THEORIE ARGAN OIL SHAMPOO AND CONDITIONER

Better hair. Fact. Packed with nutrients, this vitamin-enriched shampoo and conditioner feature advanced oxygen-infused technology to harness the true power of Argan Oil. Bountiful moisture instantly penetrates the hair shaft.



SILVER BULLET BLACK VELVET HAIR DRYER

Hot and powerful. A long-life AC motor pumps out 2000 watts for results as sleek and luxurious as black velvet. 3 heat/3 airflow settings for every hair type. Superb balance and chic aesthetics for all day salon use.



PROVOKE TOUCH OF SILVER

Grey is the hottest hue of the moment. Cater specifically to grey-haired clients with shampoos, conditioner and hairspray which neutralise brassiness and boost shine. Also great for blonde or white hair.



PARLUX 3800 CERAMIC & IONIC HAIR DRYER

2100 watts of controlled power from the #1 professional hair dryer brand in the world. Award-winning hair dryer with patented silencer. Recently featured as the top pick in Body+Soul's Beauty Must-Haves.



MALIBU C COLOUR PREPARE

Be prepared for beautiful, consistent colour every time. Encourage clients to take Malibu C Colour Prepare home for use prior to colour service or add as a salon treatment. Prime hair for colour success!