

The Magazine for the Hairdressing Professional

INSTYLE

May/June 2015

BE OUR
GUEST

CAST FOR COLLABORATION

TREAT
ME

GUILT-FREE CREATIVITY

COMPROMISE
IS NOT MY STYLE



HIGH SPEED

Solutions for hair problems

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PARLUX 385 HAIR DRYER

Awarded Best Hair Dryer at InStyle Best Beauty Buys 2015, the **Parlux 385** Power Light Ceramic & Ionic Hair Dryer is incredibly light yet incredibly powerful. Ceramic combines with negative ions to create super smooth, shiny hair.



BRUSHWORX RIO

Get festive with Rio Carnival inspired colours. In fuchsia, purple and lime, these hot tube brushes feature hollow, perforated barrels to circulate air for faster styling. Ceramic barrels ensure smooth, shiny results.



MIA HAIR ACCESSORIES

It all started with the clever and chic Tonytail. Now **Mia** specialises in innovative, fun and unique hair accessories for Hollywood hair without spending a whole lot of time or money.



ECRU ACACIA PROTEIN BB CREAM

A hair care first! Finally, an all in one styling cream which is amazingly light and versatile. Harnessing the protective power of Acacia Collagen to create shine, nourish, eliminate frizz, protect from thermal styling and strengthen.



MR DUCKTAIL HAIR GREASE

Rock n' roll! A collaboration between Carnaby Street barber, **Mr Ducktail**, and Hairgum to give retro styles the extra hold they need. Made in France, Mr Ducktail Hair Grease creates strong hold with longevity and a cola scent.



KERATIN COLOUR

Transform your colouring experience. **Keratin Colour** permanent colours and crème peroxides are the new standard in intense, vibrant colour which lasts longer yet amazingly costs less. No more colour costs woes!



SILVER BULLET KERATIN 230 GOLD TITANIUM HAIR STRAIGHTENER

New and limited edition **Silver Bullet** hair straightener with gorgeous gold titanium plates. Tame unmanageable hair using adjustable heat settings up to 230°C with this distinctive and glamorous limited edition straightener.



SALON SMART PEROXIDE

High performance, affordable peroxide. A crème base ensures rich consistency, allowing for faster application and even distribution. No nasty odours, **Salon Smart Peroxide** has a pleasant tropical fragrance. Available in two sizes: 250ml and 990ml.



KERATIN COMPLEX ADVANCED GLYCOLIC SMOOTHING SYSTEM

The same day smoother! Innovative glycolic technology rinses out immediately and allows clients the ability to shampoo and condition as desired. Protects hair against breakage. Results last up to three months.



JOHNNY B. HAIR CARE

Create timeless, classic style for men. Since 1994, **Johnny B** hair care has been bringing out the dapper with an extensive array of professional pomades, gels, shampoos and creams. Classic never goes out of style.



SILVER BULLET FASTLANE CERAMIC CURLING IRONS

Transform dull, frizzy hair into long-lasting, frizz-free and shiny curls with **Silver Bullet Fastlane Ceramic Curling Irons**. Awarded Best Curling Tool at InStyle Best Beauty Buys 2015, ionic ceramic technology locks in glamorous curls.