

The Magazine for the Hairdressing Professional

# INSTYLE

November/December 2014

**RAW**  
REVIVAL  
THE ART OF EXPRESSION

TRAVEL.  
LEARN.  
**GROW**  
INTERNATIONAL INSIGHT

**BLURRING**  
THE LINES  
REDKEN COLOR BLUR

**REDKEN**  
5TH AVENUE NYC





#### SILVER BULLET CERAMIC PRO CLIPPER

Surprisingly affordable clipper with outstanding cutting performance and quality. The powerful rechargeable Silver Bullet Ceramic Pro Clipper features a long life lithium battery for 120 minutes of battery usage time.



#### DUBOA HAIR BRUSHES

Made in Japan, DuBoa Brushes are salon favourites which gain more fans every day. The secret is in the multiple tufted, flexible bristles which grip hair without tearing or pulling even the finest hair.



#### PARLUX 385 POWER LIGHT HAIR DRYER

Super light, super powerful. The Parlux 385 Power Light Hair Dryer is lightweight with a powerful, long-lasting motor pumping out 2150 watts. Multi-award winning hair dryer now available in aquamarine.



#### HAIRWELL EYELASH & EYEBROW TINTS

Hairwell Eyelash & Eyebrow Tints are smooth, cream-based formulas which won't drip or run, ensuring superior and accurate results. Select from 5 intensive, long-lasting shades to suit every skin and hair tone.



#### CREDO PEDICURE TOOLS

Bright, fun colours fly off the shelves! Credo Pop Art pedicure tools, including callus shaver, ceramic rasp, callus rasp and duo soft foot files, are now available in hangsell packaging for eye-catching retail.



#### DAX WAX

There's no wax like Dax! Spike it, sculpt it, shape it, wave it, smooth it. Dax has every hold factor covered, in a range of high shine to matte finishes. Dedicated to the styling needs of short hair.