

July 24, 2017 AUST \$4.50
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New Idea



**WHAT
THEY
TRIED
TO HIDE**

19 NINJA WARRIOR SCANDALS

- IT'S RIGGED!
- WHY NO-ONE WILL WIN
- SECRET HOOK-UPS



**AMAZING
OFFICIAL
PHOTOS**

MEET OUR NEW KING WILLS & QUEEN KATE

**QUEEN'S HISTORIC
SPEECH FROM PALACE**

**SHARON &
NICK SPLIT**



**MARRIED AT
FIRST SIGHT**

**'WHY I'VE
DUMPED
HIM'**

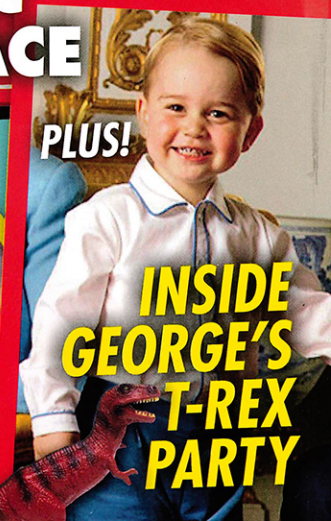
**HOT NEW
KIDS' CRAZE
EASY
SLIME
RECIPE!**



**GRANT DENYER
& CHEZZI**

**SHOCK
BETRAYAL**

PLUS!



**INSIDE
GEORGE'S
T-RX
PARTY**

Long, lush lashes are within reach at any age. Simply choose your best DIY solution for statement lashes every single day.

'Caring for your lashes is important too, especially as we lather mascara on them daily,' advises Soula-Marie Perdis (above), COO at Napoleon Perdis.

'To limit the damage, gently but thoroughly remove all residue of eye make-up after each day.'

WE LOVE: Napoleon Perdis Auto Pilot Duet Makeup Remover, \$39.



Flawless LASHES

HERE'S EVERYTHING YOU NEED TO CREATE YOUR BEST EYELASHES EVER

MAX YOUR MASCARA

It might be the one make-up item you can't live without, but are you getting the most out of your mascara?

GO EASY

'A couple of coats should be enough to lengthen and thicken lashes,' says Soula-Marie. 'Anything more will cause them

to clump and become spider-like – which can make them brittle and prone to flaking.'

DO IT FIRST

Always apply mascara first! 'Adding lash definition and enhancement at the beginning of your make-up regime helps to map out the rest of your overall look,' says Soula-Marie. 'Don't go overboard – build definition in two to three coats for long and well-defined lashes.'

REPLACE IT

You should replace your mascara about every three months to ensure the formula is fresh and hasn't dried out – which is what leads to flaking.

PLAY IT SMOOTH

'Pumping the mascara wand into

the bottle will not help you to achieve better results,' warns Soula-Marie. 'What it will do though is break down and dry out the formula from exposure to air, therefore shortening the lifespan of the product.'

WE LOVE:

- 1 Physicians Formula Organic Wear Fake Out Mascara in Ultra Black, \$24.95, at Priceline.
- 2 Napoleon Perdis Mesmer-Eyes Waterproof Mascara, \$39.
- 3 Maybelline Volum' Express The Falsies Everlasting Waterproof, \$19.95, at Priceline.

generation of two-step mascaras. One tube coats the lashes and a second adds lengthening fibres that attach to the formula and extend lashes. Use warm water to remove easily.

WE LOVE:

- 4 ModelCo FibreLash Mascara, \$36.

THE KEY TO DIY FALSIES

A lot of women struggle with applying false eyelashes, and there's the fear a lash may fall off in the middle of a night out

– ask any woman and I'm sure they've got a false eyelash tale to tell!' says Soula-Marie.

'To avoid any mishaps, apply a small amount of glue onto the lash strip. Wait 20 seconds before applying the lash. This allows the glue to become

tacky and will be easier to work with.'

WE LOVE:

- 5 Artemes Silk Lashes Intricate Lies, \$35.
- 6 Glam by Manicare Adriana Lashes, \$12.99, at Priceline.
- 7 Napoleon Perdis Lashes, \$20.



Chrissy

Julianne

Get celeb-worthy lashes instantly like Miranda Kerr, Julianne Moore, Elle Macpherson, Kourtney Kardashian, and Chrissy Teigen – they're all fans of falsies!

PRO TIP: The best way to pick up delicate false lashes is to use tweezers. **WE LOVE:** Tweezerman Slant Tweezers in Rose Gold, \$32.95.



Miranda



Elle



Kourtney

PRO TIP:

To make lashes appear longer, curl them before you apply mascara.

WE LOVE: Manicare Pro Lash Eyelash Curler, \$18.99, at Priceline.

FIBRE-FULL MASCARAS

The quickest way to instant falsies is with the new



1

2

3

4

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WHAT ELSE?

You can maximise and improve what you've got with these DIY treatments:

- a Boost growth for thinning lashes in eight to 12 weeks with ModelCo Lash & Brow Rapid Growth Serum, \$22.
- b Thicken and improve lashes with 1000Hour Eyelash Enhancing Serum, \$39.99.
- c For a semi-permanent colour that increases lash length in two weeks, try Freezeframe Tint & Grow, \$59, at Priceline.
- d To tint lashes or boost length and separation, use Benefit They're Real Tinted Primer, \$42.



WHERE TO BUY:
Artemes
artemeslashes.com,
Benefit
benefitcosmetics.com/au,
1000Hour
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