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Jan. 13, 2014

# Who

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BODY SPECIAL

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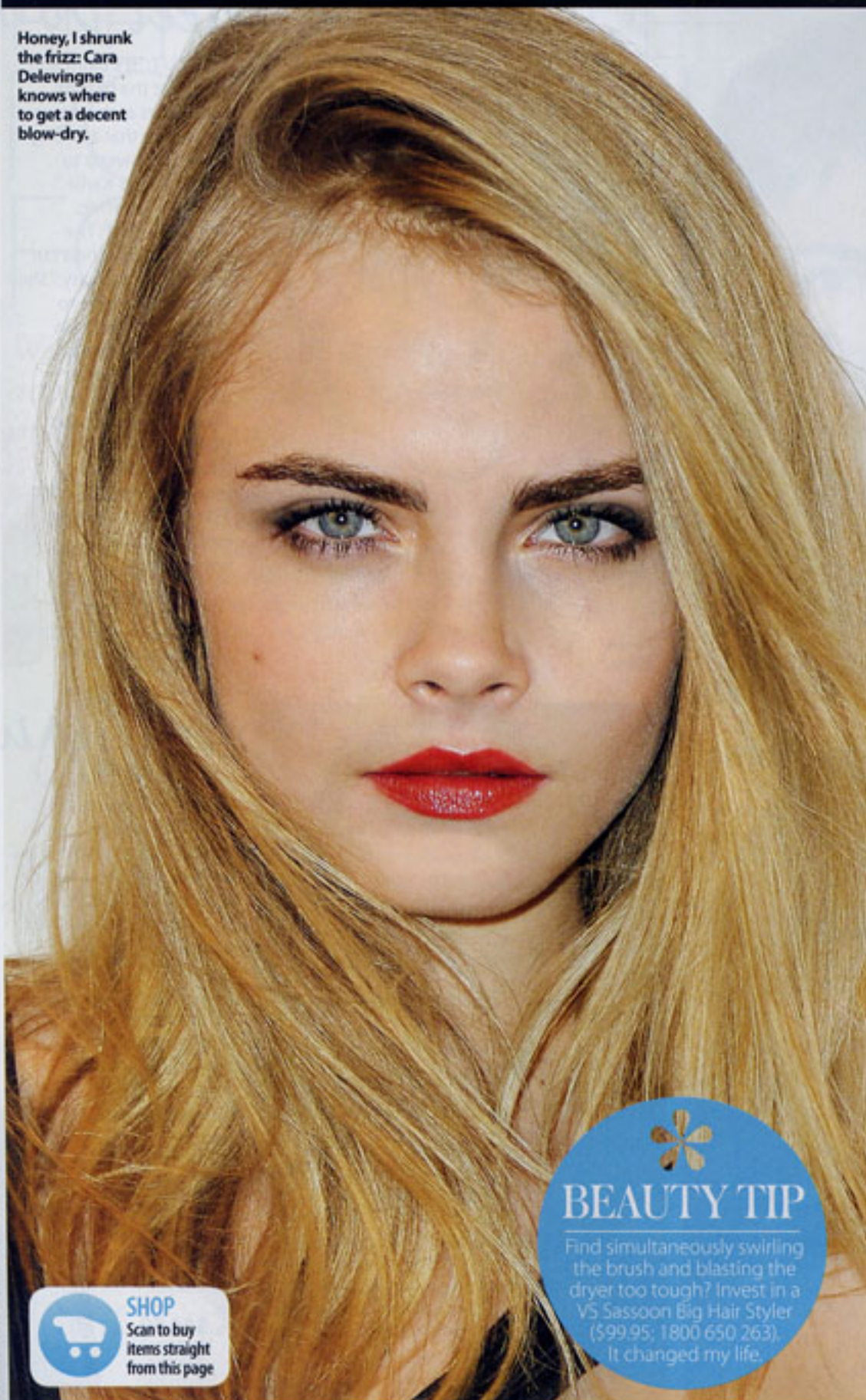


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# star beauty

WHO's guide to the latest cosmetic confections and trends With Danielle Jackson

Honey, I shrunk the frizz: Cara Delevingne knows where to get a decent blow-dry.



## DIY blow-dry

### FAST AND LOOSE

Start the year by mastering a very handy skill: the ultimate blow-dry.

**1 Mapping beauty** Call it beauty anthropology, but you can often identify where someone is from based on their grooming repertoire. Got highlights and a spray tan? Sydneysider! Sporting a bouncy blow-dry and perpetually manicured nails? Hello, New Yorker! (It's the city that invented the express blow-dry bar, so who better than Doug Di Canio, from New York's Blow, to explain how to do it yourself. Read on ...)

**2 Total tools** (I need this—I dry my hair by winding down the taxi window.) Clips, smoothing spray, a lightweight serum or hair oil, flexible hairspray, a round brush and the *pièce de résistance*: an ionic hair dryer with a nozzle attachment (or an understanding cabbie).

**3 Packing heat** “Apply smoothing spray to clean, towel-dried hair. Rough-dry until strands are half dry. Separate hair into sections and twist and clip into place. Take 5cm sections, one at a time, and blow-dry, starting at the roots and moving down the hair shaft. Mix a small amount of serum [gives shine, zaps frizz] with a spritz of hairspray [for hold] in your palm. Rub your hands together and rake the product through hair with fingers.”



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#### BEAUTY TIP

Find simultaneously swirling the brush and blasting the dryer too tough? Invest in a VS Sassoon Big Hair Styler (\$99.95; 1800 650 263). It changed my life.

